# Exhibit 10

























in

# David Roth **②** · 2nd

Technology Executive / Serial Entrepreneur / Investor / Advisor / Board Member



Trend Micro



• University of Southern California

Dallas, Texas, United States · Contact info

https://www.forbes.com/sites/davidroth/

13,398 followers • 500+ connections



Ernesto Benedito and Neil Teitelbaum are mutual connections







# Highlights

# **About**

Presently: COO CRO Cysiv

Responsible for all facets of Cysiv customer engagement and success, from sales through onboarding and service delivery

Cysiv is a SOC-as-a-Service company that extends and elevates your in-house security operations and capabilities, by combining a sophisticated next generation SOC Platform offered as a SaaS, powered by artificial intelligence and automation, backed by an elite Cysiv operations team.

2015 - 2020 VP, Trend Micro, Inc.

'09 - '15 CEO and Co-Founder AppFirst, Inc.

08-09 CEO DRE

'05-08 CEO, Trigence Software

'04 International Sales Manager w/ HP (Consera Acquisition February 2004)

'02 through '04 VP of Sales & Biz Dev for Consera

Late 90's through 2002 Founder of Stratis Group

Early to Mid 90's Microsoft

Late 80's NYNEX (Formerly IBM Business Centers)

Specialties: Sales (both direct & in-direct), Marketing and Business Development worldwide leadership. Successfully built both in-house & virtual teams that successfully drive the growth of innovative & business critical technology.

# Activity 13,398 followers + Follow **Posts** Comments Videos **Images** David Roth posted this • 1d



Trend Micro is the only vendor named a Leader in the 2023 Forrester Wave™ for Endpoint Security (including EDR) and Network Analysis and Visibility (NDR). Endpoint and network are the foundational ...show more



David Roth posted this • 1d

What has Greg Young, VP of Cybersecurity Trend Micro, observed about emerging #AI regulations? ...





David Roth posted this • 1d

With the goal of creating fast, evasive, and sophisticated #threats and campaigns, malicious actors are always on the prowl for new #technologies to abus ...show more



Pushing the Outer Limits: Trend Micro 2024 Midyear Cybersecurity T... trendmicro.com

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# **Experience**



### CRO, America Enterprise Sales

Trend Micro · Full-time Jun 2023 - Present · 1 yr 3 mos Dallas, Texas, United States · Hybrid



#### **Advisory Board Member**

PayGen · Full-time Sep 2022 - Present · 2 yrs United States · Remote

PayGen, the preeminent electronic bill presentment and payment solution for large billers who demand innovative, highly configurable, easily...







Cysiv · Full-time

Dec 2020 - Jul 2022 · 1 yr 8 mos **United States** 

Responsible for all facets of Cysiv customer engagement and success, from sales through onboarding and service delivery....



#### 5 yrs

# Vice President, Business Development

Jan 2016 - Dec 2020 · 5 yrs 101 Hudson Jersey City, NJ

Responsible for driving and growing an ecosystem of strategic alliances and channel partners around Virtualization & Cloud Security, Advanced...

Vice President

Jul 2016 - Nov 2020 · 4 yrs 5 mos Jersey City, NJ

Regional leader with direct responsibility and oversight of B2B enterprise field and inside sales, engineering, marketing, and channel.

# AppFirst

#### CEO

**AppFirst** 

Apr 2009 - Dec 2015 · 6 yrs 9 mos Greater New York City Area

Only AppFirst's patented technology provides a solution for collecting every event across web-scale applications, regardless of the infrastructure type o...

#### Show all 15 experiences →

# Education



# University of Southern California

BA, Communications

1985 - 1988

Activities and societies: Trojan Knights

Great memories from my undergraduate years at USC! Ranging from playing Tuba in the USC Trojan Marching Band, was a member of the USC...



# University of Arizona

Music

1984 - 1985

Really enjoyed my time at University of Arizona. I studied music, was in the Marching Band, remember playing pickup basketball games at "Bear Down...

# Licenses & certifications



DevOps Foundations: Your First Project

LinkedIn

Issued Jun 2020

Show credential 🗷



#### **DevOps Foundations**

LinkedIn

Issued May 2020

Show credential 🗗

### Show all 12 licenses & certifications →

### Skills

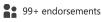
#### Start-ups



Endorsed by Jason Hoffman and 29 others who are highly skilled at this



Endorsed by Neil Teitelbaum (mutual connection)



#### **Cloud Computing**



Endorsed by David Linthicum and 40 others who are highly skilled at this



Endorsed by Neil Teitelbaum (mutual connection)

99+ endorsements

Show all 50 skills →

#### Recommendations

Received

Given



# Neil Rosenberg in · 3rd

Technology Strategist, Consultant & Speaker - Helping Clients Achieve Success & Optimize Value from their IT Investments

August 5, 2020, Neil worked with David but they were at different companies

I have known David Roth since the late 1990s and partnered with him through several companies (Stratis Group and AppFirst). In the time I know known him, I found David to be a highly insightful, strategic thinker and excellent communicator with a strong business sense, who understands technology at the right level for his role (leadership, sales) who is also an excellent relationship builder with clients and partners.

In 2000, I sought out a partnership with Stratis Group to round out QTS'...



# Patrick J. Weber · 3rd

Sr. Engineering Manager

January 7, 2016, Patrick J. reported directly to David

David the most honest, open, trustworthy CEO I have worked for in my 30 years in the software industry. This trustworthiness and his positive attitude inspire others around him to give their all. It is a pleasure to work for him.

Show all 12 received →

# **Publications**

http://www.forbes.com/sites/davidroth/

Forbes

Show publication 2

### Honors & awards

http://smartceo.com/2015-new-york-future-50-appfirst/

Issued by http://smartceo.com/2015-new-york-future-50-appfirst/ · Jun 2015

AppFirst Associated with AppFirst

SmartCEO Future50 Award 2015 http://smartceo.com/2015-new-york-future-50-appfirst/

# Organizations

SIIA

Board Member · Jun 2010 - Present

# Interests

Top Voices Companies Groups Newsletters Schools



Andrew Toy 🛅 · 3rd

Chief Executive Officer at Clover Health

17,418 followers

+ Follow

